



WHDH-TV
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Advertiser
Agency
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Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
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Invoice 174655
Inv Date 10/28/2012
Terms Net 30
Contract 48518
Bill Type Standard
Period 10/1/2012 - 10/28/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est. 1904 Sked C (27984)
Local/Political Candidate Agency
1904 C/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:46PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Tu, We, Th, Fr	10/09/12 7:59AM (Tu)	00:30	Today Show	OFA12D132H	\$2300.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Tu, We, Th, Fr	10/11/12 7:29AM (Th)	00:30	Today Show	OFA12D132H	\$2300.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (2), Tu, We, Th, Fr	10/09/12 8:27AM (Tu)	00:30	Today Show	OFA12D132H	\$2300.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (2), Tu, We, Th, Fr	10/11/12 8:43AM (Th)	00:30	Today Show	OFA12D132H	\$2300.00	
3.0	SPOT	9:00AM- 9:30AM	Per week (1), Tu, We, Th, Fr	10/10/12 9:20AM (We)	00:30	7 News Today in New England 9-10A	OFA12D132H	\$900.00	
4.0	SPOT	10:00AM-11:00AM	Per week (2), Tu, We, Th, Fr	10/09/12 10:48AM (Tu)	00:30	Today Show	OFA12D132H	\$850.00	
4.0	SPOT	10:00AM-11:00AM	Per week (2), Tu, We, Th, Fr	10/12/12 10:56AM (Fr)	00:30	Today Show	OFA12D132H	\$850.00	
5.0	SPOT	11:00AM-12:00PM	Per week (1), Tu, We, Th, Fr	10/11/12 11:52AM (Th)	00:30	TODAY SHOW III (hour 4)	OFA12D132H	\$850.00	
6.0	SPOT	1:00PM- 2:00PM	Per week (1), Tu, We, Th, Fr	10/09/12 1:59PM (Tu)	00:30	Days of our Lives	OFA12D132H	\$850.00	
7.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	10/11/12 2:43PM (Th)	00:30	DOCTORS Episode: 5030	OFA12D132H	\$600.00	
7.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	10/12/12 2:59PM (Fr)	00:30	DOCTORS Episode: 5015	OFA12D132H	\$600.00	
8.0	SPOT	7:00PM- 7:30PM	Per week (2), Tu, We, Th, Fr	10/09/12 7:29PM (Tu)	00:30	Access Hollywood Episode: 4197	OFA12D132H	\$2000.00	
8.0	SPOT	7:00PM- 7:30PM	Per week (2), Tu, We, Th, Fr	10/12/12 7:10PM (Fr)	00:30	Access Hollywood Episode: 4200	OFA12D132H	\$2000.00	
9.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	10/10/12 7:50PM (We)	00:30	EXTRA Episode: 19033	OFA12D132H	\$2200.00	
9.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	10/12/12 7:54PM (Fr)	00:30	EXTRA Episode: 19035	OFA12D132H	\$2200.00	
10.0	SPOT	10:00PM-PARENTHOOD	Day, Tu-1	10/09/12 10:30PM (Tu)	00:30	PARENTHOOD	OFA12D132H	\$8000.00	
11.0	SPOT	8:30PM-UP ALL NIGHT	Day, Th-1	10/11/12 8:51PM (Th)	00:30	UP ALL NIGHT	OFA12D132H	\$9000.00	
12.0	SPOT	9:00AM-10:00AM	Day, Sa-1	10/13/12 9:30AM (Sa)	00:30	7 News Today in New England-Sat	OFA12D132H	\$400.00	
13.0	SPOT			10/13/12					Time Restraints
14.0	SPOT	1:30AM-Access Hollywood	Day, Su-1	10/28/12 2:27AM (Su)	00:30	Access Hollywood Episode: W842	OFA12D148H	\$200.00	M/G For 13.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$40,700.00	Total Spots	19
Commission	(\$6,105.00)		
Net Total	\$34,595.00		